## Message Text

UNCLASSIFIED

PAGE 01 ISTANB 02664 191026Z

46

**ACTION EUR-12** 

INFO OCT-01 ISO-00 EB-07 /020 W

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R 190808Z JUL 76

FM AMCONSUL ISTANBUL

TO USDOC WASHDC

INFO SECSTATE WASHDC 7657

AMEMBASSY ANKARA

**UNCLAS ISTANBUL 2664** 

EO 11652: N/A

TAGS: BBSR TU

SUBJECT: WTDR/FTI LISA LASTIK ITHALAT VE SATIS A.S.

REF USDOC 10314

- 1. TURKEY 2. CNTRY CODE 489 3. SER NO NA
- 4. LISA LASTIK ITHALAT VE SATIS A.S.
- 5. POBOX 35, LEVENT; AK IS HANI, KAT 4, ZINCIRLIKUYU
- 6. ISTANBUL, TURKEY
- 7. ESTABL: 1975 8 EMPL 21 9. SIZE (19-X) LARGE
- 10. REPUTATATION (22-X) EXCELLENT
- 11. SELLS THROUGHOUT TURKEY
- 12. RPT DATE 7/76
- 13 30110/35 DIST IMP TIRES AND TUBES
- 14. CONTACT HUSEYIN BAYRAKTAR TITLE CHAIRMAN BOARD OF DIRECTORS
- 15. CABLE LISA LASTIK ISTANBUL 16. TELEX 42274 ASSA TR
- 17. TEL 669133 AND 669134
- 18. FINANCIAL REFS ALL BRANCHES OF AKBANK T A S, TURKEY
- 19. TRADE REFS B F GOODRICH COM., 500 SOUTH MAIN STREET, AKRON OHIO 44318, U S A
- 20. FOREIGN FIRMS REPRESENTED B F GOODRICH COM., 500 SOUTH MAIN ST., AKRON, OHIO 44318, FOR TIRES AND TUBES AGENCY ACQUIRED 1975.
- 21. FIRM IS MEMBER OF HACI OMER SABANCI HOLDING GROUP, ONE OF THE LARGST TURKISH INDUSTRIAL GROUPS WITH 1974 SALES VOLUME REPORTEDLY EXCEEDING TL 4 BILLION (TL 16.00 EQUALS \$1). SUBJECT UNCLASSIFIED

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FIRM WILL DISTRIBUTE TIRES AND TUBES

MANUFACTURED BY LASSA, LASTIK SANAYI VE TICARET

A.S. UNDER LICENSE FROM B F GOODRICH CO. LASSA EXPECTED TO

START OPERATIONS IN 1977. FIRM'S MONIMNAL CAPITAL REPPORETED

AT TL 15 MILLION. OWNED BY LASSA LASTIK SANAYI VE TICARET

A.S. (65 0/0) AND BAYRAKTARLAR HOLDING (34 0/0). STARTED

OPERATIONS SECOND HALF OF 1975. PRESENTLY

IMPORTS AND DISTRIBUTES B. F. GOODRICH TIRES. 1975

PARTIAL YEAR SALES REPORTEDLY TL 24 MILLION. LIKE

OTHER COMPANIES IN SABANCI HOLDING, FIRM HAS A SOUND FINANCIAL

STANDING. HIGHLY RECOMMENDED AS A TRADE CONTACT

22. PREPARED BY E. OMER APPROVED BY R W BECKHAM AT US CONSULATE GENERAL ISTANBUL BATJER

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## Message Attributes

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**Current Classification: UNCLASSIFIED** 

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Disposition Date: 01 JAN 1960
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Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MÁY 2006

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Subject: WTDR/FTI LISA LASTIK ITHALAT VE SATIS A.S.

TAGS: BBSR, TU To: COM

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